

Iranian Studies Group at MIT
is pleased to present:



Babak Shahmansouri

Edutainment as a possible facilitator for Iranian social development:

A review of bringing systems thinking to Iranian schools through games and stories

**Monday, June 28th, 2010
7:00 – 8:00 PM
MIT ROOM 4-237**

The lecture will be in English.

Followed by 30 minutes of informal
Persian conversation with the speaker.

Free and open to public



The social development and economic flourishing of a society depends on its capability of planning and the level of success in implementing those plans. Since today's children will be tomorrow's planners and decision makers, it is our duty to educate a capable young generation in whose hands lay the prosperity of our future society. To this end, a community of highly motivated volunteers established the "Asemaan Group" to conceptualize and institute new methods to provide Iranian children with some of the most decisive but unfortunately less-emphasized skills such as systems thinking, team work and social communications, through edutainment. "Asemaan", presently a research center in Sharif University of Technology, Tehran, Iran, is involved in the project of "**bringing systems thinking to Iranian schools through games and stories**".

This lecture is intended to introduce Asemaan, its vision and so-far achievements as well as to discuss possible ways of supporting and collaborating with Asemaan Group.

Babak Shahmansouri is one of the cofounders and managers of Asemaan Group. He obtained his MBA degree from Sharif University of Technology. After few years of being active as an entrepreneur and a management consultant, he decided to focus on the field of education and the restructuring of Asemaan Group. Currently, he is seeking an MA degree in Educational Studies at McGill University with "growth dynamics of the Iranian education providers" as his research project.

Please direct any questions to: isg-mit@mit.edu